

8362 Tamarack Village Suite 119, #310 Woodbury, MN 55125

**651-393-5432** vegetarian**traveler**.com

## Dear Store Manager,

I lead a busy lifestyle and I struggle to find good tasting plant-based proteins that I can add to my meals when eating out and at home. My friends and family who share my dilemma found this new product line that fulfills our need. It is called **VEGETARIAN TRAVELER**®.

## **Vegetarian Traveler:**

- Is Convenient, Easy, Ready-to-eat, and Shelf Stable
- Adds 15-17 grams of plant-based protein per individual servings in portable pouches
- Is a perfect complement to any meal, anywhere
- Has a tear open pouch that makes it easy to drop in cereals, salads, soups, yogurts, stir fry, rice, noodles, add to a smoothie or eat by itself
- Is Vegan Certified and made from real food with simple, healthy ingredients
- Comes in 3 mildly flavored varieties:
  Garbanzo & Soy Medley, Pepita & Soy-Pea Medley and Tri-Soy Medley



Garbanzo & Soy Medley 6 Carton Case UPC 853690007114



Pepita & Soy-Pea Medley 6 Carton Case UPC 853690007091



Tri-Soy Medley 6 Carton Case UPC 853690007084

I would greatly appreciate if you would carry Vegetarian Traveler Toasted Bean Blends. In addition, your store's name and address will appear on Vegetarian Traveler's website making it easy for people in our area to find you.

For sales information, email: DanL@VegetarianTraveler.com

One more thing: may I take a picture of us with this letter to post on Vegetarian Traveler's Facebook page? The Founders, Christy and Chuck, will send me a free T-shirt for just letting you know about Vegetarian Traveler.

Sincerely,

fueled with compassion"

Your Loyal Customer